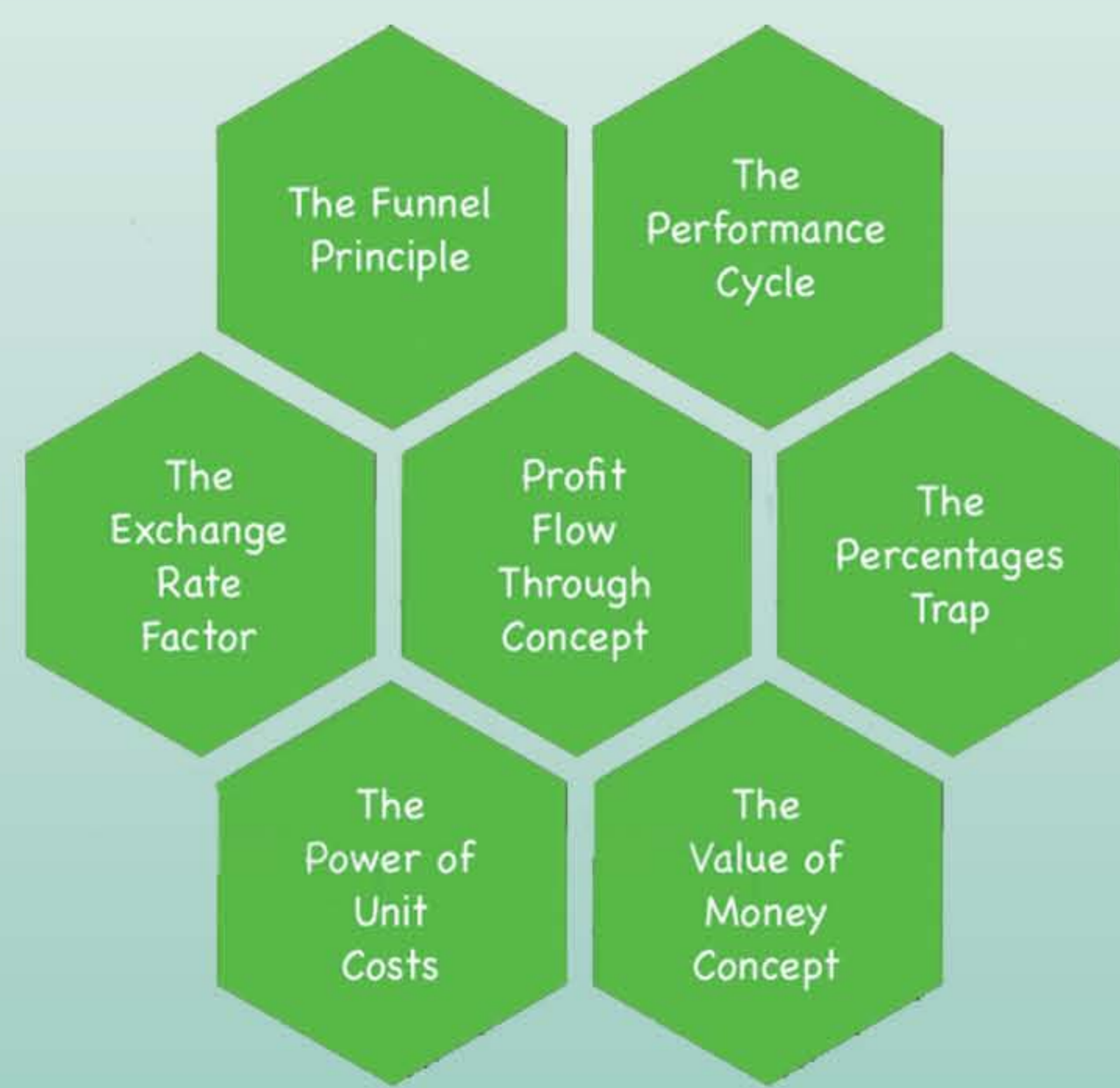


## Master *financial concepts easily*

Our courses are *Simple. Visual. Usable.*  
They require no background of accounting or finance.

Wow your financial colleagues with your understanding of financial concepts.

*Cloud Academy* will be your trusted coach.



*Take informed decisions and boost profits.*

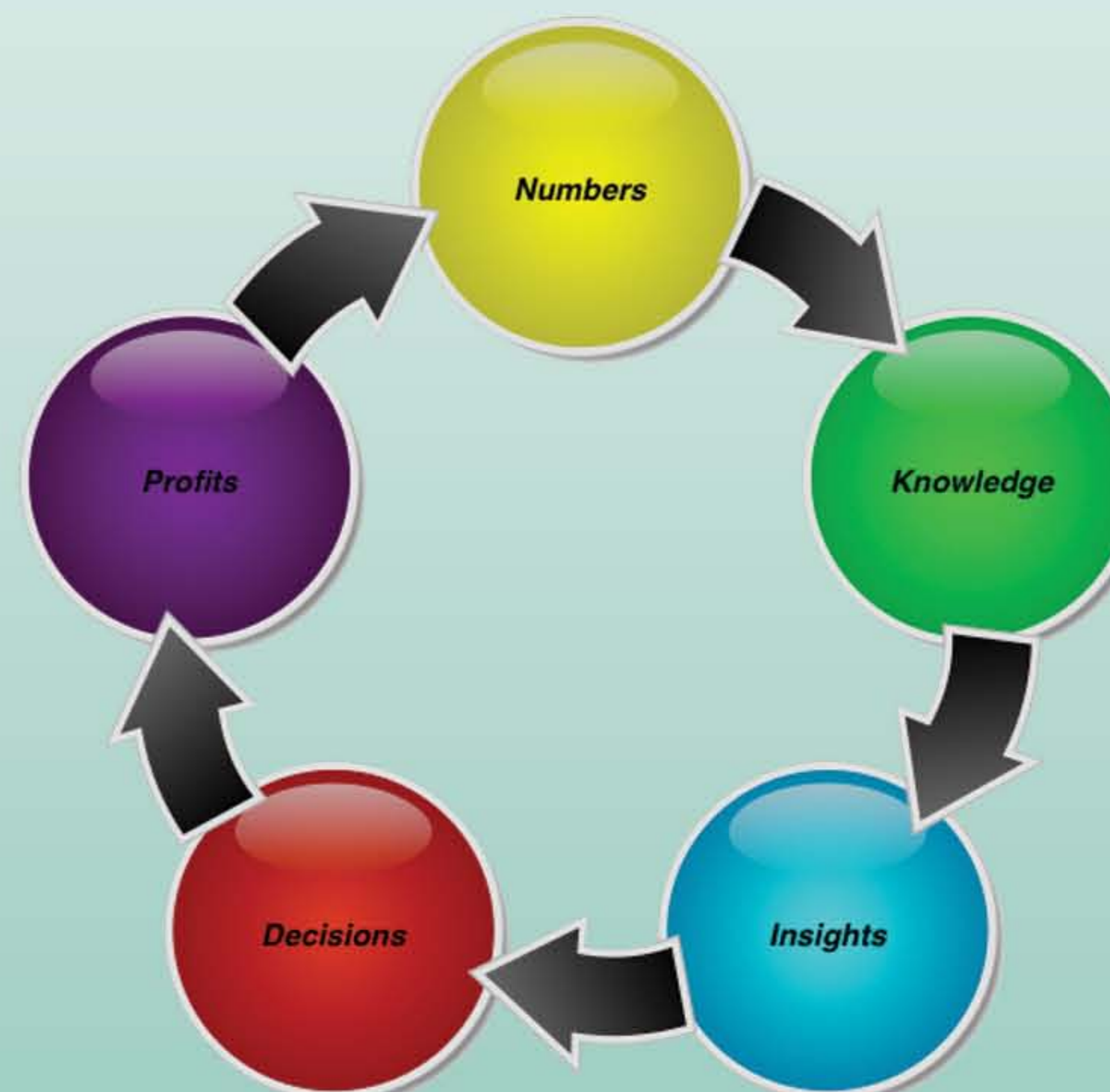
Master concepts which are central to **optimizing profits in your operation** and becoming a numbers savvy business manager.

[www.elearningcloudacademy.com](http://www.elearningcloudacademy.com)

## Journey from *Numbers to Profits*

Take the exciting journey from raw numbers to incremental profits.

- Create *knowledge* out of numbers
- Turn your knowledge into *insights*
- Incorporate insights into your *decisions*
- Convert decisions to *profits*



A journey that will empower you to Master Numbers *without* a Degree.

Visit <http://www.elearningcloudacademy.com> and find out *which course is the most suitable for you.*

[www.elearningcloudacademy.com](http://www.elearningcloudacademy.com)



# The *Optimizing* Hotel Profits Series

Finance eMasterClass *for hotels*

*Cloud Academy*  
Master Numbers *without* a Degree

[www.elearningcloudacademy.com](http://www.elearningcloudacademy.com)



## Simple. Visual. Usable.

### Simple

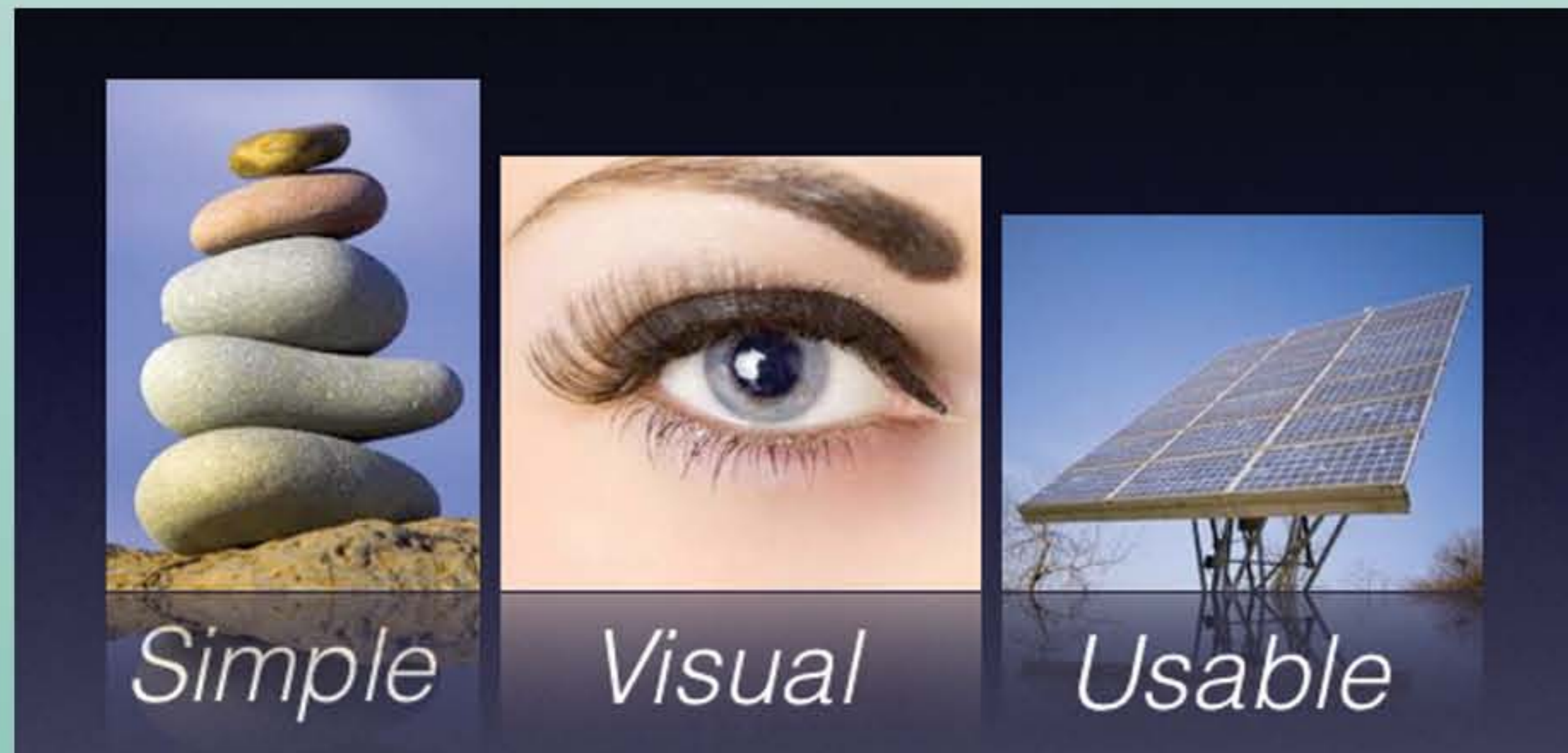
Our courses are jargon free and easy to understand. We use simple language and short chunks of learning to explain concepts.

### Visual

Our courses use images, color, shapes and video to explain concepts. This enhances comprehension and retention of learning. We use the "Show Not Tell" principle.

### Usable

Our courses provide you knowledge and information you can use in your operation. This makes your learning well rounded..



Our **promise to you** is delivering self-paced, easy to understand and apply courses that you will find **value for your money**. You will not find better value anywhere in the market which is why our courses are **backed by our Money Back Guarantee**

**Register today** for one of our courses and *have a life changing experience.*

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## The Power of Scenarios

Welcome to the Power of Scenarios. One of the powerful benefits of our eLearning environment comes from *using scenarios to build conceptual strength in your decision making.*

Each concept is reinforced by providing a typical scenario in which you have to assess information and take decisions.

For example, when explaining the **concept of opportunity cost**, we give you a scenario of a renovation proposal where *you will actually use the principle of opportunity cost to build your proposal.*

*This simulation prepares you for real-life situations in the hotel operation which you are easily able to handle because of your experience with scenarios.*

**You are in the driver's seat.**

You will find yourself confidently taking decisions in your operation after using our scenario feature amongst many others.

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# Cloud Academy

Self-paced, easy to understand and apply knowledge to optimize profits in the operation.

## VISION

It is the Vision of Cloud Academy to empower non-financial managers to *master numbers without a degree.*

## MISSION STATEMENT

Simple. Visual. Usable. *chunks of learning.*

[www.elearningcloudacademy.com](http://www.elearningcloudacademy.com)